

MASE Impact Newsletter

2019-2020 advertising contract



The Minnesota Administrators for Special Educations' quarterly Impact newsletter is distributed to over 400 directors of special education; public and private school superintendents; regional, cooperative and state agency administrators; post-secondary instructors of administrator training; and other central office school administrators. MASE surveys show that a large majority of members rate the Impact as one of their most important membership benefits! The MASE Impact is electronically published and archived online at www.mnase.org. Arrange your ad by completing the form below and returning it to:

Stephanie Kastanos, Associate—Accounting and Events
 Minnesota Administrators for Special Education
 1884 Como Avenue, St. Paul, MN 55108
 Ph: 651-251-0314 • schaefe@mnasa.org

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone (_____) _____

Email _____

Type of Business Partner: Tier I _____ Tier II _____ Tier III _____

Size of Ad	(Price is per issue):	1-2 Issues	3-4 Issues
_____ Full Page (7" w x 9-1/2" h)		\$465	\$415
_____ 1/2 Page (7" w x 4-1/2" h)		\$365	\$325
_____ 1/4 Page (3-1/4" w x 4-1/2" h)		\$240	\$210
_____ 1/8 Page (3-1/4" w x 2-1/4" h)		\$200	\$180

Check which issues in which to place your ad:

(Please note that deadlines are definite and final.)	Submission Deadline
_____ Fall 2019 (mails mid-September)	August 16, 2019
_____ Winter 2019 (mails beginning Dec)	November 15, 2019
_____ Spring 2020 (mails end of March)	February 6, 2020
_____ Summer 2020 (mails beginning June)	May 15, 2020

MASE Business Partner Members receive an advertising benefit in alignment with their participation level:

Tier I - one 1/8 page ad, in the issue of your choice

Tier II - two 1/8 page ads, in two issues of your choice

Tier III - one full page ad, in the issue of your choice

Below are the additional costs if you are interested in advertising for the full year, or you may also upgrade your ad and deduct the cost of your free ad.

Economical rates include discounts for advertising in three or four issues.

Important: Please submit your color ad electronically in pdf file format (embedded fonts and colors). Simply attach your pdf file to your email to Stephanie Kastanos at schaefe@mnasa.org.

Unless notified by each issue deadline, the same artwork will be used for all of your ads. You will not receive a proof copy.

All attempts will be made by MASE to give your advertisement an appropriate placement in the Impact. However, due to content, placement of the ad will be made at the discretion of the Editor.

Advertising space is limited, and space will be scheduled as contracts are received.

Ad placements will be billed after the issue is published.

Advertisers are encouraged to submit color ads. Please email your ad in pdf file format (embedded fonts and colors) to Stephanie at schaefe@mnasa.org.

Thank you!