STRATEGIC PLAN
2021-2024

OUR MISSION  What impact are we trying to achieve?

To build strong leaders who work on behalf of students with disabilities

OUR VISION  Where are we going moving forward?

- Strengthen our membership base through targeted campaigns and member engagement strategies
- Provide high-quality professional learning driven by the needs of our members
- Develop the capacity of our members to advance our legislative priorities through support of intentional advocacy efforts at the state and federal levels

Promote continued excellence in our field through recognition and opportunities for leadership roles within our organization

Engage in continuous improvement cycles to ensure we are making progress toward our mission as an organization

Enhance our recruitment and retention of business partners who financially support our mission

Establish and implement area-specific goals aligned to one or more of the Vision Statements

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"In every classic example of students finding 'unexpected' success, we find a teacher who believes that all students can learn.

- Paula Kluth"