



# STRATEGIC PLAN

## 2021-2024

**OUR MISSION** What impact are we trying to achieve?

To build strong leaders who work on behalf of students with disabilities

**OUR VISION** Where are we going moving forward?

“  
In every classic example of students finding 'unexpected' success, we find a teacher who believes that all students can learn.  
- Paula Kluth



Strengthen our membership base through targeted campaigns and member engagement strategies



Provide high-quality professional learning driven by the needs of our members



Develop the capacity of our members to advance our legislative priorities through support of intentional advocacy efforts at the state and federal levels



Promote continued excellence in our field through recognition and opportunities for leadership roles within our organization



Engage in continuous improvement cycles to ensure we are making progress toward our mission as an organization



Enhance our recruitment and retention of business partners who financially support our mission



Establish and implement area-specific goals aligned to one or more of the Vision Statements



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