

MASE Impact Newsletter

2022-2023 advertising contract



The Minnesota Administrators for Special Educations' quarterly Impact newsletter is distributed to over 400 directors of special education; public and private school superintendents; regional, cooperative and state agency administrators; post-secondary instructors of administrator training; and other central office school administrators. MASE surveys show that a large majority of members rate the Impact as one of their most important membership benefits! The MASE Impact is electronically published and archived online at www.mnase.org. Arrange your ad by completing the form below and returning it to:

Stephanie Kastanos, Associate—Accounting and Events
 Minnesota Administrators for Special Education
 PO Box 9400, N St. Paul, MN 55109
 Ph: 651-251-0314 • stephanie.kastanos@mnasa.org

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone (_____) _____

Email _____

Type of Business Partner: Silver _____ Gold _____ Platinum _____

Size of Ad	(Price is per issue):	1-2 Issues	3-4 Issues
_____ Full Page (7" w x 9-1/2" h)		\$465	\$415
_____ 1/2 Page (7" w x 4-1/2" h)		\$365	\$325
_____ 1/4 Page (3-1/4" w x 4-1/2" h)		\$240	\$210
_____ 1/8 Page (3-1/4" w x 2-1/4" h)		\$200	\$180

Check which issues in which to place your ad:

(Please note that deadlines are definite and final.)

	Submission Deadline
_____ Fall 2022 (emailed mid-September)	August 19, 2022
_____ Winter 2022 (emailed beginning Dec)	November 11, 2022
_____ Spring 2023 (emailed end of March)	February 24, 2023
_____ Summer 2023 (emailed mid-June)	May 12, 2023

MASE Business Partner Members receive an advertising benefit in alignment with their participation level:

Silver - one 1/8 page ad, in the issue of your choice

Gold - 1/8 page ad, in two issues of your choice

Platinum - one full page ad, in the issue of your choice

Below are the additional costs if you are interested in advertising for the full year, or you may also upgrade your ad and deduct the cost of your free ad.

Economical rates include discounts for advertising in three or four issues.

Important: Please submit your color ad electronically in pdf file format (embedded fonts and colors). Simply attach your pdf file to your email to Stephanie Kastanos at stephanie.kastanos@mnasa.org.

Unless notified by each issue deadline, the same artwork will be used for all of your ads. You will not receive a proof copy.

All attempts will be made by MASE to give your advertisement an appropriate placement in the Impact. However, due to content, placement of the ad will be made at the discretion of the Editor.

Advertising space is limited, and space will be scheduled as contracts are received.

Ad placements will be billed after the issue is published.

Thank you!

Advertisers are encouraged to submit color ads. Please email your ad in pdf file format (embedded fonts and colors) to Stephanie at schaefe@mnasa.org.