



## Register for the

# 2010 MASA/MASE Spring Conference!

Thursday - Friday, March 18-19 at the  
Northland Inn, Brooklyn Park, MN

### Conference Information

This year's conference will feature leaders linking current research and best practices. Join us and learn from our speakers and one another as we explore how **leadership makes a world of difference!** Our presenters include...

**Tony Wagner** has worked for more than thirty-five years in the field of school improvement, and he is a frequent keynote speaker and widely published author on education and society. Prior to assuming his current position at Harvard, Tony was a high school teacher for twelve years; a school principal; a university professor in teacher education; co-founder and first executive director of Educators for Social Responsibility; project director for the Public Agenda Foundation in New York; and President and CEO of the Institute for Responsive Education. Tony's latest book, *The Global Achievement Gap: Why Even Our Best Schools Don't Teach the New Survival Skills Our Children Need - and What We Can do About It* has just been published by Basic Books.

**William Damon** is Director of the Stanford Center on Adolescence and Professor of Education at Stanford University. Damon's current research explores how young people develop purpose in their work, family, and community relationships. He examines how people can learn to approach their careers with a focus on purpose, imagination, and high standards of excellence. Damon also has written widely about how to educate for moral and ethical understanding. Damon's work is being used in professional training programs in the fields of journalism, law, and business, as well as in character education programs at the pre-collegiate level. Damon's most recent book is *The Path to Purpose: Helping Our Children Find Their Calling in Life* (2008).

Reality check! How does what we are learning at this conference translate into "real life" back at the district? How can we bridge research to practice given the climate in which we currently work? Join **Greg Vandal** as he sets the stage for our **afternoon discussion groups**.

How does Public Participation contribute to innovative practice in our schools? What is the difference between Public Participation and Community Relations? How are leaders using processes of Public Participation to bolster student success? Our Public Participation Guide will be **Deb Gurke**, Governance Consultant for the Wisconsin Association of School Boards. Deb has studied school organizations, specifically the role the community plays in policy decisions.

Each year, *Time Magazine* names the "50 Best Inventions" of the year. In 2009, for the first time, Time honored a public school initiative with this distinction. Join us and hear about how New York City's **School of One** is teaching in a way that no traditional classroom can, because it tailors each lesson to a student's strengths, challenges, interests, and progress, using technology and a unique and flexible learning environment.

### Lodging

Please make your own arrangements for lodging. Arrange your lodging online by calling 763-536-8300 or at 800-441-6422 and reference the MASA/MASE Spring Conference to take advantage of our conference lodging rate. You must guarantee your reservation with a credit card. Check-in time is 4 pm and check-out time is noon.

### MASE/MASA

## 2010 Spring Conference Registration

March 18-19 • The Northland Inn Hotel

Name \_\_\_\_\_

Position Title \_\_\_\_\_

Name of Partner (if attending) \_\_\_\_\_

Employing Organization \_\_\_\_\_

Email Address \_\_\_\_\_

Office Phone (\_\_\_\_\_) \_\_\_\_\_

Please check appropriate registration categories:

Fee includes all materials, program speakers, meals/breaks, and events.

*We're sorry—we do not offer a one-day only registration for members.*

\_\_\_\_\_ **MASA, MASE or CLM Member** **\$ 289**

\_\_\_\_\_ **Non-Member** Thursday Only - attending with a Member **\$ 189**

\_\_\_\_\_ **Non-Member** Both Days - attending with a Member **\$ 289**

\_\_\_\_\_ **Partner of Member** (spouse who is NOT a member) **Free**

\_\_\_\_\_ Spouse's Lunch Ticket - 1 day **\$25**

\_\_\_\_\_ Spouse's Lunch Ticket - both days **\$50**

\_\_\_\_\_ **MASA Retired Member** **\$ 125**

TOTAL \$ \_\_\_\_\_

### Register via:

**Mail:** MASA/MASE Conference Registration  
1884 Como Avenue, St. Paul, MN 55108

**Fax:** (651) 645-7518

### Pay your registration fee via:

**Check:** Mail your check (payable to MASA) to the above address. Please include a copy of your registration form so we know what the payment is for!

**Credit Card:** (VISA or MasterCard only):

Credit Card Number: \_\_\_\_\_

Expiration Date (mmyy): \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Address: \_\_\_\_\_

\_\_\_\_\_ **If you prefer to be billed, check here and sign below.**

Signature: \_\_\_\_\_

***We look forward to seeing you at conference!***

Participate in the

MASA Foundation

# Silent Auction

Thursday, March 18, 2010

The Northland Inn Hotel

An MASA/MASE 2010 Spring Conference Event

## Contributions to the Silent Auction will

- Opportunities for new superintendents to attend the "Great Start" Workshops
- Scholarships for administrators to attend national conferences or workshops or similar experiences
- Scholarships for international study programs
- Public relations initiatives
- Strategic research

*It's for a good cause and your contribution is tax deductible.*

The fifteenth annual silent auction will be held at the 2010 MASA/MASE Spring Conference. To be successful, we need businesses to contribute auction items which might be attractive to our members. Items might include:

- a week(end) stay at a resort or your cabin
- tickets to a sport, theater, or musical event
- art work...a painting, jewelry, sculpture, etc.
- golf outings
- guided fishing
- new small appliances or electronics
- antiques
- themed baskets
- etc., etc., etc.!

The silent auction has been a popular fund-raiser for the foundation, providing resources for opportunities that would otherwise not exist. Let's make this year's auction more successful than ever—won't you please help? Please fill out the form below, indicating your intent to donate or solicit auction items, and return it to the MASA offices. Thank you!

### Auction Participation Incentive!

We are adding a new incentive for participants in the silent auction this year. With dollars donated by members of the MASA Foundation Board, a mega-prize will be purchased. If you are a winning bidder on a silent auction item, your name will go into the hat for the drawing. The prize will be available for viewing at the conference. Join in on this extra fun surrounding the silent auction – the odds of winning a really nice prize are excellent!

I will donate the following item(s) for the 2010 MASA Foundation Silent Auction:

Donor's Name (as you would like it listed in the auction materials):

\_\_\_\_\_

If donor listed in auction materials is a business name, please provide contact person's name:

\_\_\_\_\_

Title \_\_\_\_\_

Employing Organization \_\_\_\_\_

Address \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

Description of item/s (as you would like them listed in the auction materials) Attach a separate sheet if necessary:

Approximate value of the item(s): \_\_\_\_\_

Your Suggested Minimum Bid: \_\_\_\_\_

Return this form to: Stephanie Kastanos,  
MASA, 1884 Como Avenue, St. Paul, MN 55108  
Phone: (651)251-0314 Email:  
Fax: (651)645-7518 schaeffe@mnasa.org

\_\_\_\_\_ I will bring my donation to conference.

\_\_\_\_\_ I will send my donation to the MASA office.

\_\_\_\_\_ I will contact the winning bidder to arrange receipt of the item. Please provide me with contact information.

\_\_\_\_\_ I would like the winning bidder to contact me. Please provide them with my contact information.

Please return this form by March 10th to be included in any printed materials.

Please complete this entire form. This information will help us publish accurate descriptions for auction participants.

*Thank you!*